

FY2015 CHNA&HIP Progress Report

Clinton County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Increase Clinton County's Medical Community Awareness of Prescription Drug Abuse by 85% by June,2015	Survey CC medical community on their awareness of prescription drug abuse and use of prescription drug monitoring program prior to starting education session and post survey at end of goal period	2-13-Medical community was surveyed and identified that education on the Prescription Monitoring Program was needed and increase awareness of prescription drug abuse rate in CC 5-14 several medical offices were educated on the additional access for physicians allowing support staff to assist with the PMP 5-15 the last year education has continued on the PMP but most doctors office felt comfortable with the system and having their nurses with access to the system has helped increase the usage.
	Increase use of the prescription drug monitoring program in Clinton County by providers, pharmacy, and law enforcement * by providing education session for providers and pharmacy on the prescription drug monitoring program	2-13 community partners- County attorney, police officer, staff from Gateway Impact coalition, and PH attended staff meeting of Medical Associates (largest provider office in CC) to provide educational session on PMP, education well received. Plan to go to other providers office. 5-14 no additional progress 5-15 see above
	Social marketing campaign- develop tool to educate on alternative pain therapies and consequences of prescription drug abuse- physically, mentally, and legally that providers can use	The Gateway Impact Coalition continues to guide to community in a Monitor- Secure-Protect campaign. Funds were raised to purchase RX lockers to given out to families and individuals at risk for possible RX abuse. Continue to talk about creating toll with alternative pain therapies but nothing has been drafted at this time.5-14 continuing with ongoing strategy. We now have drop boxes for old RX's in all Law enforcement agencies in Clinton Co. 5-15 no progress but continue with the law enforcement drop boxes, limited funding has been a disadvantage for progress on this goal.

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Maintain/Decrease the number of subsequent pregnancies in young women under 20 by 2015	Use stats collected at Mercy Hospital in Clinton that include age of mothers that have delivered and number of subsequent pregnancies.	2-13 Mercy Hospital continues to provide yearly stats for the community health assessment 5-14 Mercy unable to provide stats for 2013 due to change in collecting stats, will use state stats and look at additional resources 5-15 subsequent pregnancy stat is no longer available. Clinton County teenage preg rate continues to be above the state average, 2012 32.7/1000 births to women under 20 compared to state #'s of 24/1000.
	Education pregnant teenagers of healthy lifestyle habits example the low perception of harm that alcohol causes during pregnancy, good nutrition, coping skills, birth control methods... by working with local providers of education to pregnant teens and distribute information on these subjects.	2-13 Clinton County PH/Genesis VNA has started a Nurse Family Partner Program (an evidenced based program to help 1st time, low income mom). First referral taken March 25. Lutheran Social Services has also received additional funding to increase its Healthy Families program. 5-14 Clinton County now has Parent Pals to help coordinate referrals for high risk families and making sure they receive the services they need. Genesis NFP program filled up 4 months after starting program and has secured additional funding for FY15 to provide a much needed service to first time moms. Lutheran Services of Iowa continues with its Healthy Families Long term visitation program. Bright Beginning long term home visitation program will provide services starting in FY15. Clinton County continues to work on the coordinated intake process to help this at risk population. 5-15 3 long term home visitation programs continue in Clinton County due to ECI and MIECHV funding. All 3 of those program have been full most of the year.
	Create a social marketing campaign that promotes abstinence from substance abuse as a way to avoid unplanned sex and it's consequence	5-15 Women's Health Services provides a teen educational program to high schools/middle schools in the county which speaks to risky behaviors.

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Decrease/maintain BMI of 200 students in the class of 2022 in Clinton County by 2015	Start to track BMI of Clinton Community schools 1st grader in spring of 2011 and ongoing for 5 years	5-15 ongoing BMI data continues to be tracked on the students that were in 1st grader in 10/11. Data is collected each year in Feb. We have 4 years of data to share with the community and use for funding opportunities.
	Work with community partners to promote available opportunities in the county for physical activity and healthy eating that help development habits for a healthy lifestyle	<p>Healthy Lifestyles Coalition (HLS) partnered this past year with the Blue Zones leadership to try and make Clinton a Blue Zones demonstration site. Campaign unsuccessful for Blue Zones, all felt it was a very educational and informative process. We learned a lot about our community. We are renaming our healthy living campaign "Let's Live Healthy, Clinton" and will be using the CDC "Change" tool to assess our community. Working on a pilot project with the local school for a before school nutrition project for next year, NEMS vending machine mini grant, and Spring community walk with school and YW.</p> <p>5-14 Healthy Lifestyles Coalition and Let's Live Healthy, Clinton! Coalition have been busy this past year promoting healthy living in Clinton County. HLS partnered with Mercy Hosp Wellness Coordinator and Dietician to pilot a elementary "Healthy Behaviors" program to 4 schools with before school programs. We were able to use our BMI data and data from the pilot project to obtain a Wellmark grant to offer the program to all elementary schools in CC. LLH, Clinton is working on a summer kids event called Splash Dash to promote healthy living and get other community children's programs involved i.e...library, farmers market, saw mill, fire dept.</p>

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	Promote state- wide initiative "Go the Distance" Day for all schools in Clinton County	5-14 Ongoing project- Continue to encourage all CC school districts to participate in "Go the Distance" Day. A letter is sent out by HLS and water and a healthy snack are provided by the group. Over 5,000 students participated. 5-15 Healthy Lifestyles have continued with our Wellmark program "Healthy Behaviors" for the 2014/15 school year. We were able to reach over 200 students with an 8 week program on healthy lifestyle behaviors and incentives to make these behaviors fun, the funding will continue into next school year. Let's Live Healthy, Clinton organized a kids fun run called Splash Dash that included a run and family fun activities during the week night farmers market, the event is being planned for 2015 summer also.